

NEXER | AI DISCOVERY

AGENTIC VISIBILITY AUDIT

How visible is your brand when AI is influencing
buying decisions?



When AI helps customers choose,
will it mention your brand?

Measure how ChatGPT, Perplexity and AI-powered search engines perceive and recommend your business.

-25%

Search volume shift to AI by 2026.

Gartner

-61%

Organic click-through when AI answers appear.

Industry data

18%

Of Google searches now show AI Overview.

Q2 2026

4x

Growth in AI-driven e-commerce spending Year-Over-Year.

\$20.5B in 2026

AGENTIC VISIBILITY

We help you get discovered, measured, and continuously optimised across AI-powered channels.



DISCOVERY

- AI Overview & citation optimisation
- Structured data for agentic commerce
- Brand entity mapping across LLMs
- Agentic SEO audit & gap analysis



MEASUREMENT

- AI citation & recommendation tracking
- Share of voice in AI responses
- Click-through from AI surfaces
- Competitive AI visibility benchmarks



OPTIMISATION

- Content adaptation for AI readability
- Agent feedback loop integration
- Monthly AI visibility reporting
- Governance & compliance framework

HOW WE WORK

Three engagement tiers designed to match your ambition and maturity level.

STARTING POINT

AUDIT

Understand your position

- AI visibility baseline assessment
- Competitive AI citation analysis
- Gap report with prioritised actions
- Delivered in 2–3 weeks

MOST POPULAR

OPTIMISE

Take action and measure

- Full discovery + measurement setup
- Content optimisation for AI agents
- Structured data
- Implementation
- 3-month engagement

FULL SERVICE

MANAGE

Continuous AI visibility partner

- Everything in **Optimise** on-going
- Monthly reporting & optimisation
- Governance & compliance monitoring
- Dedicated team, 12-month retainer

Ready to find out how AI sees your brand? Let's start with an Audit.

FUTURE-PROOF YOUR BRAND FOR THE AGE OF AI DISCOVERY

The Nexer Agentic Visibility Audit provides a clear picture of how AI platforms such as ChatGPT, Google AI Overviews, Perplexity and other large language models perceive and recommend your business today.

Through a structured assessment, we identify strengths, gaps and opportunities across your digital presence, content, product information and brand signals.



DO YOU WANT TO KNOW MORE?

Contact us today if you want to learn more about how we can help improve your business.

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