

# DIGITAL WORKPLACE FOR AMF WITH A FOCUS ON PEOPLE

**AMF is a pension company with about 300 employees working with assets for over four million customers. Nexer is a partner on AMF's digital workplace journey delivering everything from the technical roll-out of Microsoft 365 to change communications and measurement.**

## Challenge

After moving to an activity-based office, the next step for AMF was to have a modern digital workplace both for their current and future employees. The goal was to create smarter ways of working and increase collaboration using Microsoft 365 and strengthen the employer brand.

For AMF, it has been clear from the beginning that behavioral change was vital in the change journey. Therefore, communications and change management have been equally important as IT and technical implementation.

## Solution

Nexer has delivered a complete digital workplace solution to AMF, working on both the technical and people aspects of the change. The delivery has included, for example, user studies, the technical roll-out of Microsoft 365, a new intranet, information architecture, document management, governance, and communications concept and production.

Nexer has delivered all this with an agile approach using three to six technical, change and communications specialists working together as one delivery team.

## Result

AMF now has a digital workplace that promotes collaboration, creativity and an agile way of working. Microsoft 365 tools were implemented during the covid-19 outbreak but still step-by-step to give people time to adapt to the new ways of working. All change communications were done under the concept AMF Go!, which created an excellent framework for engaging and consistent communications connected to exploring nature and new ways of working.

*"With Nexer, we got a complete delivery and support on our digital workplace journey from one partner which was important to us as technology and people are equally important. We wanted to make digital more human, which Nexer has been truly helping us with",* says Mia Boghammar, Head of Internal Communications.

## WANT TO KNOW MORE?



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