

LAUNCH SUPPORT NORDICS

Are you establishing your e-commerce business in the Nordics?

Congratulations, the successful companies can look forward to one of the most e-commerce mature markets where e-commerce growth stands for over 55 % of the total retail turnover.

But how to become successful in your new market? We know that e-commerce isn't only a tech system, it's an ecosystem, and though your employees are the best, a few persons can't be experts in all areas that is the ecosystem of e-commerce. That's why we're here to help.

Where does a better tomorrow start?

It starts with the curious ones, with eyes seeing things differently. It begins with the ones getting things done. Regardless of where you are on your journey, we'll make sure your launch in your new market becomes successful. With over 30 years of experience, we have improved web experience for some of the world's most successful companies. Founded in Gothenburg, Sweden, we're now active in 14 countries and can help you with your do's and don'ts in the Nordics.



How can we help?

Did you know that in the Nordics, we have some of the world's top System Developers? That cash is not king, or it's almost 3000 km from the north to south of Scandinavia? That's the same distance as Hamburg to Athens, so it puts pretty high demands on your logistics.

Luckily, you don't have to keep track of all these things. We know the Nordic e-commerce market, and we'll help you navigate the landscape.

With a unique offer on insights into the Nordic retail landscape, we know:

- System Development (Sweden is one of the world's top software developing countries)
- Logistics (yes, this is a rather large area for the population)
- Payments (cash is not king)
- Strategy (winter is coming, are you ready?)
- Target Audience Analysis (we'll help you navigate the Nordic Consumers)
- Buying Behavior (did anyone say "smooth payments?")
- Retail Landscape (where and how do we buy?)

And if you are looking to extend your local team but don't want to hire new people just yet, we have just the consultants for you. Our e-commerce consultants are senior e-commerce experts, where many have been employed by some of the world's most successful e-commerce companies, and some even led the launches of these to new markets. Others have led the development of new e-commerce businesses with a strong track record. We know what success looks like. We have experts in e-commerce within tech, development, business development, analysis, marketing, and logistics among our consultants.

Why choose Unified Commerce by Nexer as your launch partner?

Do you need help with a specific area or project? Or do you need to grow your team but do not wish to hire? Regardless of your challenge, we are here to help. And with our experience and knowledge in e-commerce, we have grown to become one of Sweden's most successful companies within IT and tech. If you need an expert on both e-commerce and your new market, choose us. Because if you are successful, we are successful.

WANT TO KNOW MORE?

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