



MEET THE JURY:
BINETTE SECK

DREAM BIG
NEXER INNOVATION RACE

SEEING IS BELIEVING HIGHLIGHT FEMALE ROLE MODELS

Who are you, Binette Seck?

My commitment to tech and inclusion began in Tensta where I grew up with amazing parents from Dakar, Senegal. My main driving forces are courage, learning and contributing to the good of society. I want to democratise access to knowledge in tech and am passionate about creating conditions for young people to become entrepreneurs, intrapreneurs or producers of technology with the power of curiosity and learning. It's time for sustainable solutions that has genuine impact for individuals, relationships, organisations, and societies.

How can we get more girls interested in getting an education in tech?

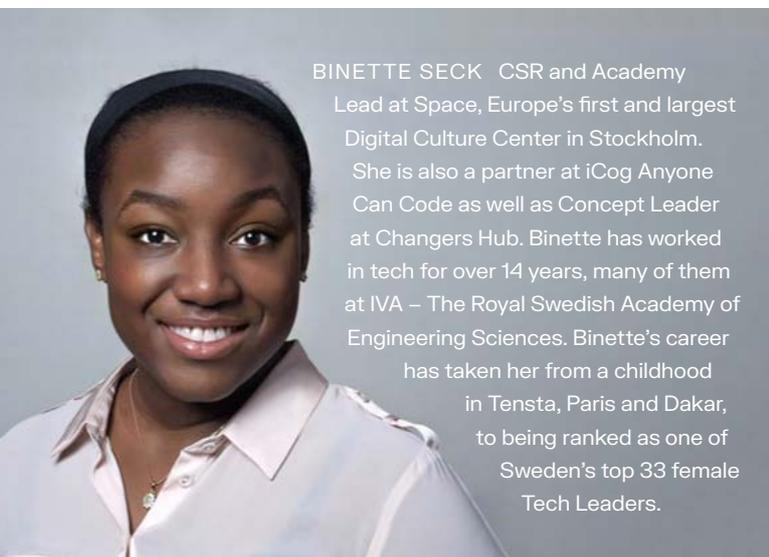
We need to highlight the good examples. There are amazing and successful girls and women in tech, but they are rarely highlighted. Their background, experience, perspective, and age are completely different. We must communicate these differences. The recognition factor is important: "Seeing is believing".

What are you looking forward to when it comes to Dream Big?

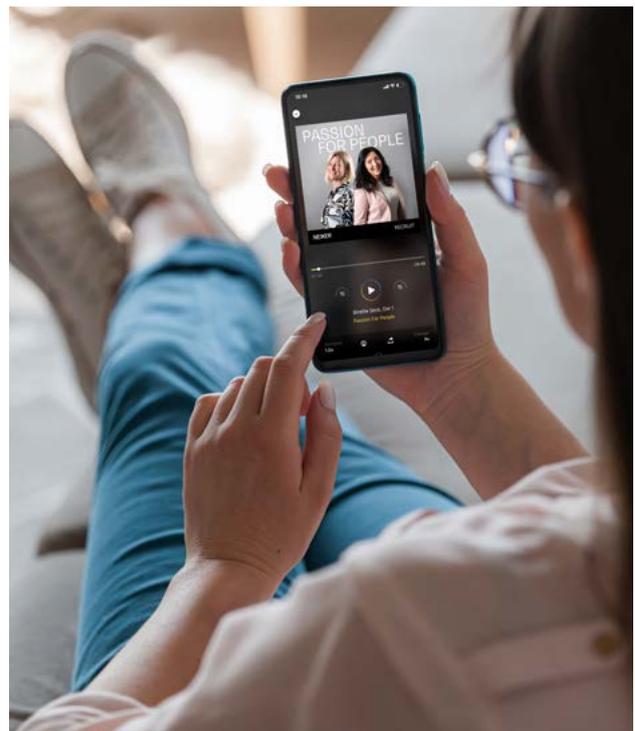
Dream Big is a context full of possibilities. It will be so exciting to meet individuals who, with the help of tech, want to change the world. Champions who will become great role models and talents for generations to come.

LISTEN TO BINETTE SECK

Passion for people is a Swedish podcast that invites successful and brave women from the tech world, to interesting and honest dialogues. Listen to Binette when she visited Passion for people. Available wherever you get your podcasts.



BINETTE SECK CSR and Academy Lead at Space, Europe's first and largest Digital Culture Center in Stockholm. She is also a partner at iCog Anyone Can Code as well as Concept Leader at Changers Hub. Binette has worked in tech for over 14 years, many of them at IVA – The Royal Swedish Academy of Engineering Sciences. Binette's career has taken her from a childhood in Tensta, Paris and Dakar, to being ranked as one of Sweden's top 33 female Tech Leaders.



Kick-start your idea! Read more at dreambig.nu

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