

PDX FOR ONBOARDING

NEXER

PREMIER PARTNER

 **STIBO SYSTEMS**
MASTER DATA MANAGEMENT



PDX - FOR EFFICIENTLY MANAGING THE PRODUCT ONBOARDING PROCESS

Accurate, high-quality product information and content are crucial for retail success. Stibo Systems PDX Onboarding is a cloud-based, fully-integrated solution that automates the flow of product data to retailers

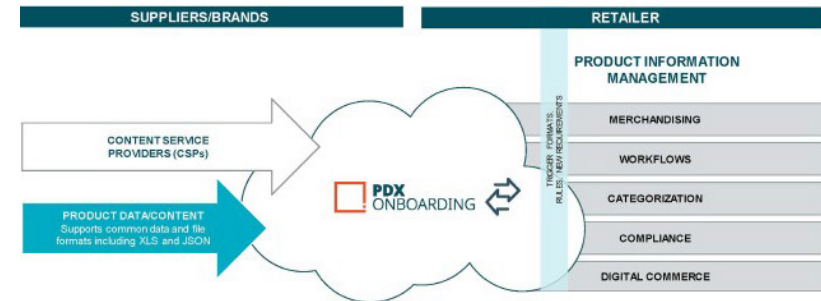
Integrated seamlessly with any PIM system, PDX Onboarding facilitates the exchange of product data between retailers and their suppliers, brand owners, distributors, and other partners. It saves considerable time managing large volumes of products from suppliers and ensures data is validated for format and completeness before delivery.

PDX Onboarding improves data quality and speeds up time-to-market by sharing retailers' unique requirements directly with suppliers. It can send automated alerts if requirements change, supporting both supplier and retailer collaboration. This "Supplier Portal" automates the product data exchange process, capturing large volumes of product data while enforcing quality standards in one unified process.

Stibo PDX creates efficiencies in onboarding, and reduces acquisition costs, and accelerates time-to-market. This allows retailers to focus on marketing and selling products across in-store and online channels, as well as achieving strategic objectives.

The solution is scalable, allowing for easy addition of new assortments or extended product lines without additional resources. This makes it ideal for retailers implementing long-tail omnichannel commerce strategies.

Reduce complexity and the need for multiple, costly integrations. Support content aggregation from other sources such as content service providers (CSPs), enabling suppliers to supplement their product data with content from multiple sources. Data is collected, aggregated, and validated before being shared. This provides a powerful tool to ensure that complete high-quality data and images are included in one onboarding process without the need for costly, labor-intensive, or individual integrations



Key benefits of PDX Onboarding combined with PIM

- Reduces cycle times for onboarding product information and assets
- Aggregates content from multiple sources
- Ensuring product data is accurate, updated and complete
- Empowers seamless customer-centric experiences that drive revenue and growth
- Enables the product data sharing process to become more efficient across the supplier chain
- Improves product data accuracy and quality by presenting updated requirements to suppliers
- Simplifies communication by providing automated status updates and feedback messaging to suppliers and partners
- Enables efficient expansion of product assortments across multiple channels